



Why Run Oracle Database On IBM POWER® Over Intel®-Based Offerings

	DCS: IBM POWER®-Based Solution	Intel®-Based Appliance	Differentiator
RAS/RISK (Reliability, Availability, Serviceability)	<ul style="list-style-type: none"> Designed for Mission-Critical Workloads Lowest Failure Rates in the Industry Speed of Implementation & Solution Delivery 	<ul style="list-style-type: none"> Commodity Approach to Mission-Critical Application; More Total Cores Required Increased Risk: More Points of Failure 	<ul style="list-style-type: none"> Lowest System Failure Rate with Highest System Performance (ITIC) IBM Delivers the Proven Combination of Industry Insight, Extensive Real-World Oracle Applications Experience
Performance	<ul style="list-style-type: none"> 4:1 Performance Advantage vs. Competitive Platforms Utilizing Pooled Processor Resources 	<ul style="list-style-type: none"> Lower Density Systems, Commodity Parts Slower Cores with Higher Failure Rates Higher Latency Solution 	<ul style="list-style-type: none"> IBM POWER® Specifically Engineered & Positioned for Large Enterprises to Run the Oracle Database & Mission-Critical Apps. IBM POWER® Precisely Aligned with Client Workload Requirements.
Virtualization	<ul style="list-style-type: none"> Lowest Virtualization Layer Overhead on Multi-Threaded Workloads Can Use Multiple DB Instances on Single Server 	<ul style="list-style-type: none"> Higher Virtualization Overhead Poor Memory Utilization 	<ul style="list-style-type: none"> Highest Performance Virtualization Solution to Run Oracle Database IBM Power Systems™ Virtualization for Oracle Database Is a Game Changer
Private Cloud	<ul style="list-style-type: none"> PowerVC, Based on OpenStack, Used By Over 50% of Fortune 100 Companies Multiple Installation Paradigms to Fit All Needs 	<ul style="list-style-type: none"> "Add-In" Private Cloud Management or Vendors Specific Private Cloud Management 	<ul style="list-style-type: none"> IBM Is a Platinum Partner for OpenStack, the Leading Cloud Management Platform. Easy to Install on Both PPC & x86 RHEL
Ease of Management	<ul style="list-style-type: none"> Fewer Cores, Fewer Systems to Manage Eliminate Server Sprawl, Easier Ownership & Maintenance Experience 	<ul style="list-style-type: none"> More Cores, More Systems to Manage More Points of Failure Higher Management Costs with More Risk 	<ul style="list-style-type: none"> Fewer Systems Needed to Handle Applications, Leading to Easier Management & Higher Resource Utilization MAS Technology Enables Processes to Be Automated, Freeing Up Time & Resources for Innovation, Not Task Management
Scalability / Agility	<ul style="list-style-type: none"> High Processor & Memory Density Servers Capacity-On-Demand Stack & Virtualize for Ultimate Agility 	<ul style="list-style-type: none"> Scaling Creates Server Sprawl Lower Density Virtual Machines Virtualization Limitations Limits Scalability 	<ul style="list-style-type: none"> Single Server Scales to 8TB of Memory & 80 4.19 GHZ Cores Virtualization & Environment Stacking Bring Ultimate Agility Dynamic Scaling on Demand to Meet Rapid Changes In Workloads
Flexibility	<ul style="list-style-type: none"> Stack Dev, QA, Test on a Single Server Utilize Current Storage & Networking Investments Saves on Footprint & OPEX 	<ul style="list-style-type: none"> Limitations Stacking 3TB Workloads Appliance Approach Dictates Hardware Cannot Utilize Current Investments 	<ul style="list-style-type: none"> Run Multiple Workloads on A Single Scale-Up Server with Industry's Lowest Overhead Virtualization Solution for Oracle Applications Capacity-On-Demand, Instant Provisioning & Deployment
Footprint	<ul style="list-style-type: none"> Value: Fewer Cores, Smaller Footprints, with Lower Operating & Datacenter Costs Higher Density Virtualization for Scale-up 	<ul style="list-style-type: none"> Larger Footprint – VMWare Memory Limitations Higher Datacenter & Operational Costs 	<ul style="list-style-type: none"> IBM POWER8-Based Solution Fully Utilize the Scale-up Approach Smallest Possible Hardware & Operational Footprint
TCO	<ul style="list-style-type: none"> Smaller Footprint & Use of Existing Investments Lower Overall Costs of Datacenter & Ops Pre-Provisioning Feature Means No On-Site Expertise Needed for Proper Implementation 	<ul style="list-style-type: none"> Higher Data Center & Operational Costs Memory Limitations Lead to Scale-out, Not Scale-up Model Most Offerings Require Oracle RAC & Expensive On-Site Provisioning Expertise 	<ul style="list-style-type: none"> Exceptional Total Cost of Ownership Solution IBM-Oracle Strong Relationship w.r.t technology integration & Services Collaboration.