



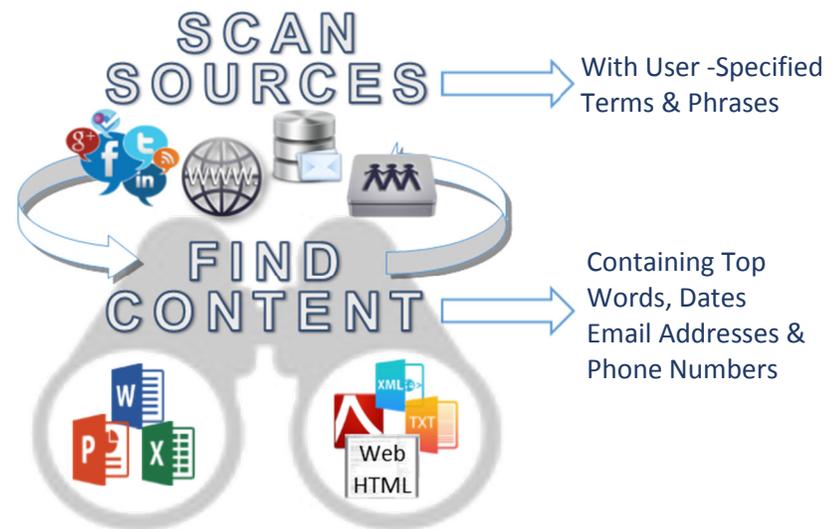
Prominence - A High Performance Content, Acquisition & Analysis System

Take Control of **All** of Your Organization's Data & Maximize Investment in Data Discovery & Business Intelligence Software.

Today, 80-90% of the data affecting organizations is out of reach. This data exists as content in many different repositories, such as HTTP or web pages, office documents and PDF files, and involves many disparate sources, like the Internet, file servers, ftp servers, email systems and social media. Vendita *Prominence* was designed to put content in reach, by allowing files on any source to be scanned or "crawled," then pumped into a database.

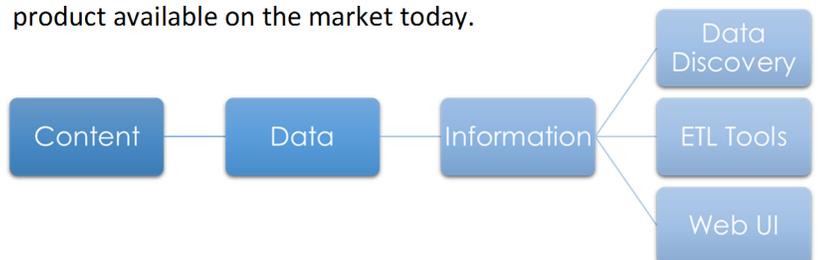
Prominence Highlights:

- *Prominence* features an easy-to-use web user interface.
- *Prominence* scans or "crawls" content from nearly any location, including Internet & intranet websites, file / ftp servers, mail servers & social media.
- All common file types are scanned, including HTTP / web pages, PDF files, Word documents, PowerPoint, XML & many others.
- *Prominence* delivers lightning-fast results by using a multithreaded design that achieves in minutes what other tools require hours to accomplish.



Designed for Data Management... & More

Prominence was designed for data management, and beyond that, this powerful content, acquisition and analysis system converts content to data and then seamlessly transforms that data into powerful information. Users can then easily access that information through a Web UI with APIs, or with any data discovery product available on the market today.



Total Control

Prominence allows users to have total control over scans/crawls. Users specify terms that *Prominence* uses in scans, and the terms can then be organized into groups and used in crawls repeatedly. Web URLs can be blacklisted to avoid unwanted data from certain locations.

During scans, *Prominence* follows URLs found within documents. To give users further control, *Prominence* includes a *depth* setting that controls just how deep URLs should be followed. An additional and exclusive feature of *Prominence* is the ability to follow URLs **from** any document type **to** any document type. For example, a scan with a depth of five can traverse links from HTTP, to MS Word, to PDF, to plain text, to MS PowerPoint.



Extended Capabilities

Prominence can automatically locate dates, email address and telephone numbers in content, and users can specify a standardized format to capture this data. Besides user-specified terms, *Prominence* identifies the top ten terms in each document that are not common words.

Integration Options

Prominence integrates with any database, and allows access to the data through REST APIs, and access to database objects. Data within *Prominence* is easily accessed through ETL tools or with custom code developed in Python, Java and VB.

Scalability

Prominence is right-sized for any organization. Running on a modest sized server, this content acquisition and analysis system scans 6,000 documents per hour. *Prominence* allows users control over thread usage during scans, and supports multi-server clustered deployment for larger organizations.

Deploy It Your Way

Prominence is available on nearly any platform, including as a VMware image, an Amazon Web Service appliance, or as a stand-alone install on any server. If you have a preferred deployment method, contact Vendita – we can seamlessly accommodate your deployment scenario.

FURTHER INFORMATION

For more information regarding Vendita's *Prominence*, or any of the concepts covered in this briefing, please contact Vendita Technology Group by:

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Visit: VenditaTech.com

Call: 844.813.4619